

BE A CHAMPION FOR KENTUCKY'S YOUTH

SPONSOR THE 2025 KENTUCKY AFTERSCHOOL SUMMIT



KYOSA
Kentucky Out-of-School Alliance

2025 KENTUCKY AFTERSCHOOL SUMMIT *Thriving Together*

VIRTUAL EVENT | NOV. 12-13

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

Out-of-School time (OST) programs are structured, supervised programs that children and youth regularly attend when school is not in session. They offer safe, enriching environments for learning and development, helping improve academic achievement, social skills, and overall well-being.

Showcase your leadership in youth development and community impact by sponsoring Kentucky's premier OST event. Connect with changemakers. Support programs that impact **over 78,000 children** statewide.



ABOUT THE SUMMIT

The 2025 Kentucky Afterschool Summit is the state's annual professional development event for OST professionals. This two-day (November 12-13), **fully virtual** experience convenes hundreds of OST professionals, educators, and leaders to:

A white oval shape containing a blue line-art icon of an open book with a lightbulb inside, symbolizing learning or ideas.

LEARN
from engaging
keynotes and
interactive
sessions

A white oval shape containing a blue line-art icon of two hands shaking, symbolizing connection or networking.

CONNECT
through
dynamic virtual
networking
opportunities

A white oval shape containing a blue line-art icon of a computer monitor with a wrench and screwdriver on it, symbolizing collecting tools and resources.

COLLECT
actionable tools,
ideas, and
resources in a
personalized
digital swag bag

INSPIRE.

COLLABORATE.

ELEVATE.

This accessible, statewide virtual experience ensures maximum reach, reduced costs, and flexible participation—making it easier for professionals across Kentucky to engage and connect.

This year's theme, **Thriving Together: Building Community, Strengthening Futures**, highlights the power of

collaboration in creating supportive communities and lasting opportunities for Kentucky's youth. Together, we'll explore how strong relationships and shared efforts can help all young people thrive.

2024 EVENT PARTICIPANTS



304 Participants from Kentucky



60 Counties



127 Organizations

SPONSORSHIP OPPORTUNITIES

As a sponsor or exhibitor, you'll gain direct access to a powerful network of OST professionals, educators, and advocates from across Kentucky. This is your opportunity to position your brand as a leader in youth development, education, and community impact. By aligning with this event, you'll not only showcase your products and services to key decision-makers—you'll also demonstrate your commitment to supporting over 78,000 children who benefit from OST programs statewide. **Build meaningful partnerships, increase your visibility, and be part of a movement that's shaping the future of Kentucky's youth.**

A portion of all sponsorships will fund scholarship opportunities for OST professionals, ensuring those who need it most can attend, learn, and lead.

SPONSORSHIP LEVELS

SUPPORT THE FIELD. SPOTLIGHT YOUR ORGANIZATION. STRENGTHEN KENTUCKY COMMUNITIES.

	EXHIBITOR \$500 (\$250 NONPROFIT)	SUPPORTER SPONSOR \$1,000	ACHIEVER SPONSOR \$2,500	INNOVATOR SPONSOR \$5,000	TRAILBLAZER SPONSOR \$7,500
Number of complimentary registrations	1	2	3	4	5
Branded virtual booth with live chat, videos, and downloadable content	●	●	●	●	● Premier Placement
Hyperlinked logo placement on event page	●	●	●	●	● Premier Placement
Social media promotional kit	●	●	●	●	●
Logo placement on KYOSA's website before and after the event		●	●	●	●
Logo on sponsorship slide during summit		●	●	●	●
Social media spotlight post			●	●	●
Recognition on newsletter e-blast to 1K+ members			●	●	●
Full attendee list				●	●
Recognition and logo placement at beginning of breakout session				●	●
Recognized as opening keynote sponsor OR one minute pre-approved live/video plug during the summit					●



READY TO SHOW YOUR SUPPORT?

SCAN THE QR CODE OR CLICK HERE TO GET STARTED!

We can also customize a sponsorship package to fit your needs! Contact Stephanie Barker at sbarker@kyoutofschoollalliance.org to learn more.

